



do
djs
require
a licence?

information for DJs

who needs a DJ licence?



You need an AVLA DJ licence if:

- You are creating reproductions of sound recordings (on a computer hard drive, CD-Rs, cassettes or mini-discs).

You do not need an AVLA DJ licence if:

- You are using the original LP's/cassettes/CD's you purchased in a record store.
- You are using cassettes/CD's/CD-R's you have leased from an AVLA licensed music supply service such as ERG, Multi Music, Promo Only, or RSM/Innovative Entertainment (*see page 5*).

If you belong to a DJ Association, your AVLA licence may be included in your association fees. (*See page 4*)

there are **2 types** of licences

① Standard Licence

- Permits you to reproduce sound recordings on up to 100 physical carriers; cassettes, mini-discs, CD-Rs, for \$148.40 (includes G.S.T.) per calendar year (\$159.60 if you live in a province that requires payment of H.S.T.). This allows you to reproduce sound recordings for just over \$2.00 a week - a very reasonable cost of doing business.
- If you are making more than 100 physical carriers, you'll require one or more additional licences.

② Computer Hard Drive Licence

- Permits you to compress sound recordings into an MP3 format and store them on one computer hard drive for \$331.25 (includes G.S.T.) per calendar year (\$356.25 if you live in a province that requires payment of H.S.T.). You may reproduce as many sound recordings as you can fit on your hard drive – no limit.
- Storing sound recordings on more than one computer hard drive or making a backup of your hard drive requires an additional licence for each additional hard drive.



licensing through a DJ Association

AVLA

If you are a member of an AVLA licensed DJ Association, you may obtain standard and hard drive compression licensing through your association at a preferred rate. AVLA licensed DJ associations are:

- **Alberta Association of Mobile Entertainers (AAME)**
www.aame.ab.ca
- **Canadian Association of Mobile Entertainers and Operators (CAMEO)** www.cameodj.com
- **Canadian Disc Jockey Association (CDJA)**
www.cdja.org
- **Canadian Online Disc Jockey Association (CODJA)**
www.codja.com
- **Canadian Recorded Dance Music Operators Inc. (CRDMO)**
www.crdmo.d2g.com

music supply services

Music Supply Services (MSS) use their programming expertise to provide DJ's and commercial users with compilations of popular sound recordings at industry standard quality. The MSS have AVLA agreements that permit them to reproduce sound recordings on compilation cassettes, CD's or CD-R's. If you use ONLY leased music from an AVLA licensed MSS, you don't require any additional licensing from AVLA.

Important information on AVLA licensed Music Supply Service products:

- Any product that is produced by an AVLA licensed music supply service will indicate on the cassette/CD/CD-R that the sound recordings are licensed by the AVLA. If this warning is not present, please contact the AVLA immediately – info@avla.ca
- **You may not copy this product for any purpose whatsoever.** Prohibition against copying Music Supply Service product is clearly visible on the face of the product and is also stated in the lease agreement, regardless of whether they are personal copies or copies for your employees.
- It is clearly stated in the lease agreement and it is important to understand that you do not own the product you are receiving, you are leasing it.
- For a list of AVLA licensed music supply services, please contact AVLA at info@avla.ca.



it's important to know



- All reproductions must be licensed, even if you are not charging money for your services (e.g. doing a favour for a friend).
- Once you have purchased a DJ licence, you will receive a display licence from AVLA that will confirm that your reproductions are licensed and of good quality. The quality of the reproductions you make must be up to industry standards.
- All reproductions must be made from commercially produced product made by record companies.
- You may not download sound recordings from the Internet except from specific AVLA licensed sources.
- AVLA licensing fees are passed on to the music rights owners.

AVLA cannot authorize:

- Synchronization (embedding of sound recordings into visual presentations.)
- Compiling sound recordings on CD-Rs to use as “give-aways”.

what does AVLA do?

Buying an LP/CD/cassette doesn't give you the right to reproduce it for the purpose of entertaining the public. The liner notes of every LP/CD/cassette indicate who produced the album, and warn that unauthorized copying of sound recordings is strictly prohibited.

The Canadian **Copyright Act** is a federal law that protects creative endeavours by ensuring that the rights owner has the sole right to authorize the publication, performance or reproduction of the work. Section 18(1) of the *Copyright Act* provides that only the copyright owner can reproduce a sound recording or authorize the act of reproduction.¹

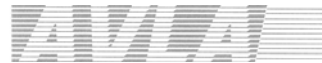
The **AVLA** is a copyright collective that administers licensing in Canada on behalf of the makers of sound recordings and music videos (record companies). AVLA has over 360 members, including all of the multi-national record companies and all of the major independent record companies. AVLA's members hold the exclusive copyright interest in over 95% of the sound recordings and music videos produced and/or distributed in Canada.

¹ <http://laws.justice.gc.ca/en/C-42>



We appreciate that music plays a vital role in your business.
AVLA and its member record companies are pleased to be able to offer you
the convenience of blanket licensing of sound recordings
for use in your business at a reasonable rate.

For more information contact:



Audio-Video Licensing Agency Inc.

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Toronto, ON M6K 3E3
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Fax: (416) 967-9415
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