

## **What is a professional Hypnotist?**

There are quality Hypnotists available for various social events. These Hypnotists MAY have specified training in hypnosis and/or hypnotherapy. These Hypnotists MAY be certified Master Hypnotists, Hypnotherapists, and/or Clinical Hypnotherapists. They MAY choose to enroll in business associations like The Local Chamber of Commerce, Better Business Bureau or industry associations such as AAME (Alberta Association of Mobile Entertainers) or ACHE (American Council of Hypnotist Examiners). Some may have Liability Insurance. In the event of an emergency, they may also have back-up equipment and replacement Hypnotists on call.

The members of AAME all must have AVLA licenses for copied music libraries. They also must have a minimum of \$1million in liability coverage for each system in their employ. All members must have back-up equipment (or access to) and have access to or employ back-up entertainers."

To fully understand the Association and its mission, please view our [AAME Mission Statement](#).

## **What is a trained Hypnotist?**

There is a great deal of hypnosis training at various schools throughout Canada, the US and the rest of the world. Although AAME does not research these institutions, it is generally accepted that an hypnosis school is an organization recognized as an educational institution by a Federal/Provincial/State governing body. These schools have minimum requirements that a hypnotist must meet in terms of classroom time, course outline and topics to be covered in order to meet designations such as Master Hypnotist, Hypnotherapist, and Clinical Hypnotherapist.

Although there are no laws governing the requirement of training of hypnotists in Canada at this time, it is recommended that you as a client hire a hypnotist that has received at least some formal hypnosis training. It is your responsibility to determine if you are hiring someone who is trained or not trained.

## **Why a Trained Hypnotist?**

During a hypnosis show, suggestions are given to volunteers in an altered state of consciousness. An untrained and/or inexperienced hypnotist MAY not know how to phrase their suggestions properly and as a result MAY trigger a traumatic past event in the mind of one or more of their volunteers. This is usually uncommon and can happen whether a hypnotist is trained or not trained, but only a trained hypnotist will know how to help a person reliving a traumatic event.

## **What does the Hypnotist include in their package?**

With a little research you may have found that some companies include extras such as microphones, dinner music, extra playing time, and/or Disc Jockey services with their fee. Each company offers different inclusions with their packages and therefore, it is vitally important that you discuss your specific needs with your entertainer and

determine with them if there is to be additional charges to you. Again, make sure everything is written in your contract.

Some Hypnotists offer Adult oriented shows and some offer family oriented shows and some offer both. Make sure you are getting a hypnotist that is able to perform the kind of show you want with the content you are looking for at your function.

Early Set-up is a must. The Hypnotist should not be bringing in equipment after the guests have begun to arrive. However, certain circumstances do not allow the entertainer access to the venue. Some venues have time restrictions on when they can arrive to set-up. In order to avoid this issue please contact your venue manager for their policy regarding this matter.

All Professional Hypnotists should be using current professional quality sound equipment.

Background music is excellent to create atmosphere prior to the show and your Entertainer may have a specific format for their show and/or may be able to tailor their format specifically for your event. Dinner music is also a plus where your function has dinner.

Show lengths vary with each hypnotist, and many Hypnotists offer varying lengths of shows depending on your event.

It is common for Hypnotists to have more than one booking in a day and is important to have your event start at the time agreed upon.

### **May I Preview a Hypnotist before I make my final decision?**

Though a preview may be a good indicator that the Entertainer you've chosen is right for you, it may not always be possible either as an element of convenience (the Hypnotist may not have an appropriate function for viewing in the immediate future) or as a request from the Entertainer's client (at a function the Hypnotist may not have the resources to conduct a meeting while also performing for paying clients). Live previews are NOT the industry standard and therefore each company you consider may have different policies. As a matter of business practice, each Hypnotist should at least provide a promotional video and/or a promotional package including letters of recommendation.

### **What is the price?**

The prices you may be quoted in the Alberta Capitol region are dependant on many factors such as experience, package enhancements, playing time, training (many Hypnotists are also Hypnotherapists and/or Clinical Hypnotherapists and offer these and other unique services in many forms).

Allow yourself to be critical.

Listen to the person on the other end of the phone. Does it appear that the sale is most important to this person, or do they want to ensure that you are properly informed and comfortable with their approach?

### **Who makes the final decision?**

This is not necessarily a question to ask, but rather one to be aware of.

Don't allow yourself to be bullied into accepting a booking agreement, or contract, you did not ask for.

Always remember that the final decision on who will be the Hypnotist for your function is YOURS and yours alone.

Do not allow that to be taken away from you.